EXPLORE WITH US!

Company Profile 2019





Arctic Trucks Experience Kletthálsi 3 110 Reykjavík, Iceland Tel +354 617 8000 Email experience@arctictrucks.is Website www.atx.is



THIS IS ATX

Arctic Trucks Experience offers private self-drive tours in Iceland where you can do the driving, accompanied by an experienced guide. Our trucks have been operation in Antarctica since 1996 and we also offer tailor made expeditions and services on the Antarctic continent.

We are experienced innovators. Our experience includes unique tours and trainings in Iceland, "extreme logistics" products and services in Antarctica, and the first south to north crossing of Greenland in 2018.

ABOUT US

Our mission is to deliver high quality service and provide our guests with an unforgettable experience and a lifetime of happy memories. To make sure future generations enjoy the same wild places, we travel responsibly with minimum impact. We teach our guests how to drive with great respect for nature and how to travel safely.

The Arctic Trucks guides are all experienced in travelling in the Icelandic highlands and in tough conditions. Many of them have been guiding trips to Antarctica and also work in the Arctic Trucks workshop and have an inside knowledge of our Trucks. The online tour selection is just to give you an idea on what we have to offer, the tours are always private so we have flexibility with the itinerary. Usually our trips are a mix of popular sights and also the isolated highland roads.

Few people have had the opportunity to sit behind the wheel of a powerful 4×4 in one of the world's most stunning places. Arctic Trucks Experience has now made it possible to experience the remote areas of Iceland in guided self-drive tours, driving cars like those used in the well-known BBC television show Top Gear, on their journey to the Magnetic North Pole.

The vehicles are re-engineered Toyota Hilux on 38" tires and are all 2016- 2017 models. The Arctic Trucks guide will teach you everything you need to know for driving the vehicle in the highlands. You will take part in everything during the trip: deflating the tires, using the shovel and rope, driving on difficult roads and crossing rivers. You learn what super truck tours in the Icelandic highlands are all about! All the tours are private and can be booked as self-drive or driver guided.

The company Arctic Trucks specializes in re-engineering 4WD vehicles for use in rough environments: in the mountains, on glaciers, or in the desert. Rescue teams, police forces, and electrical companies use Arctic Trucks cars, as well as ordinary people who need cars that suit their lifestyle.

The origin of Arctic Trucks can be traced back to 1990 when Toyota in Iceland started to modify 4WD Utility and Sport Utility Vehicles. This business has taken us on a long journey over the years, building up great experience and knowledge that has given Arctic Trucks a world-renowned expertise in engineering vehicles for the most extreme environments on the planet.

Feel the childlike joy of exploration: join the professionals at Arctic Trucks for your next adventure!











OUR **VEHICLES**

TOYOTA HILUX AT38

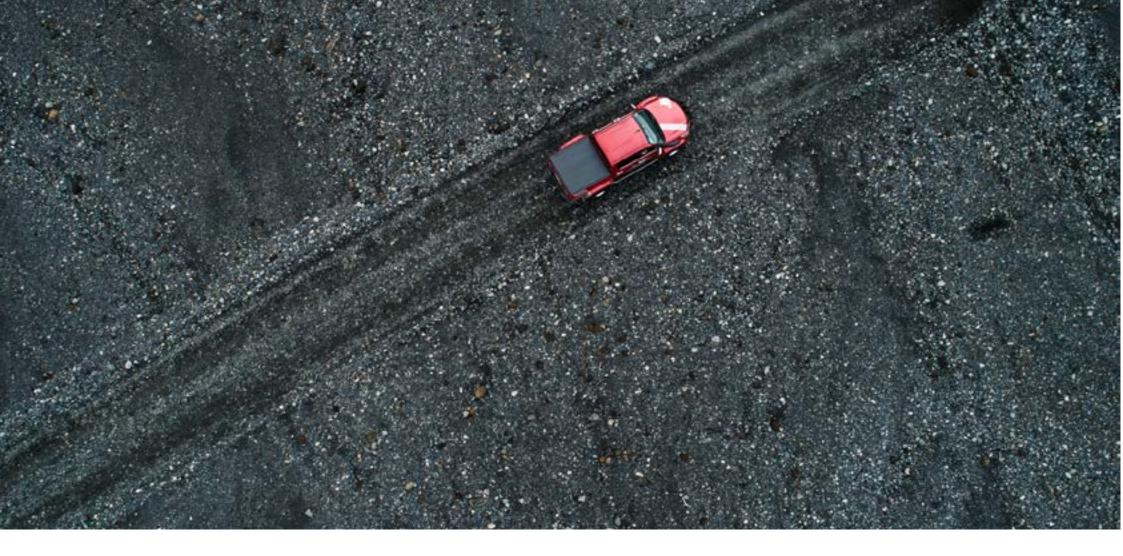
The Toyota Hilux AT38 has proved it's abilities beyond doubt and is ready to tackle almost any situation known. It has been used in the Icelandic highlands for decades and is used and abused almost all around the world!

Our Hilux AT38 were used to drive to the Magnetic North Pole with the British TV show Top Gear in 2007 where they carried the presenters and film crew over 1400 kilometers over sea ice, bolder fields and small islands. No wonder it has gained a reputation as the everlasting car!









AT YOUR OWN PACE

ARCTIC TRUCKS CAR RENTAL

In the summertime, from May 15th to October 15th we offer our vehicles for rental and self drive without a guide.

We offer self-drive packages which are specially designed for reaching places off the beaten path.

We take pride in sharing our love and respect for Icelandic nature with our guests through teaching them and promoting the basics of responsible travel.

ISLAND CROSSING

WESTFJORDS CIRCLE

HIGHLIGHTS OF ICELAND

CUSTOM





magical, it is the oldest

part of Iceland. There is

something very unique

about the steep mountain

On this route you will

be driving up and down

mountain roads and see

uninhabited deep fjords

and beauriful coastline with

wildlife and bathing spots.

ranges and isolated fiords.



Golden Circle is a must





You cross the island 2 times on this 6 day long trip over the famous Kiölur and Sprengisandur mountain roads, only accessable by powerful 4×4 vehicles! The route is one of the most scenic in Iceland with beautiful mountain ranges. hot spring areas, isolated highland gems and famous siahts.

> THIS 4 DAY TOUR TOUR **INCLUDES:**

Day 1. Revkiavík to Drangsnes area.

Dav 2. Ísafiörður

Dav 3. Patreksfiörður and Látrabjarg cliffs.

Day 4. A ferry across Breiðafjörður and back to Reykjavík.

Vestfirðir [West fjords] are the

remote fjords on the edge of

Iceland

Visit Icelands most stunning and popular sights in 3 days!

Custom-made self-drive tours allow our customers flexibility to design their dream itinerary using our expertise and assistance. Our specialized super trucks offer unique possibilities of reaching the highlands of Iceland, areas that are remote and therefore less visited. Our guests experience the raw nature, solitude and learn to navigate in the challenging and varied terrain.

Finding accommodation in Iceland can be challenging, especially in the remote areas or during the peak of the season. Having a prearranged accommodation. mapped itinerary and a team of experts on call offers the freedom to explore without limits.

THIS 6 DAY TOUR TOUR **INCLUDES:**

Day 1. Golden Circle Day 2. Kjölur mountain road, Kerlingarfiöll and Hveravellir highland centers.

Day 3. Skagafjörður North Iceland

Day 4. Akureyri, Mývatn lake, Ásbyrgi canyon and Dettifoss waterfall.

Day 5. Sprengisandur mountain road.

Day 6. Landmannalaugar highland paradis and Reykjavík.

This is the ultimate highland adventure!

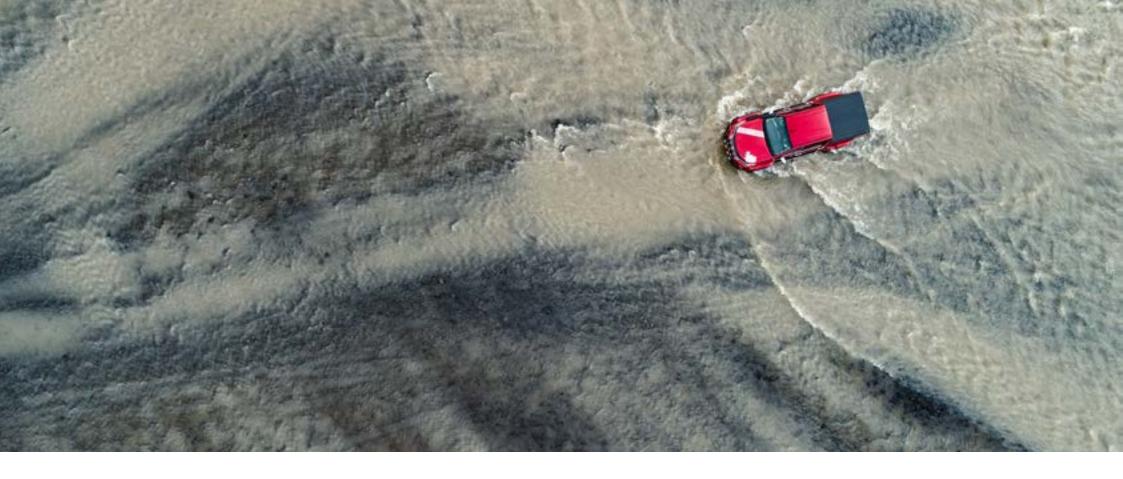
see route in Iceland and includes the one and only Geysir that all the geysirs in the world are named after. Landmannalaugar is a paradise in the middle of the Icelandic highlands, Seeing the wonderful colours in the area and bathing in the natural warm river. Last but not least we visit Þórsmörk with a view of Eyjafjallajökull volcano!

THIS 3 DAY TOUR TOUR **INCLUDES:**

Day 1. The Golden Circle. Dav 2.Landmannalaugar highland paradise Day 3. Þórsmörk valley and back to Reykjavík.







OUR TOURS

PRIVATE TOURS

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EYJAFJALLA-JÖKULL & ÞÓRSMÖRK

All year 10 hours With you behind the wheel of the Arctic Truck we take the main road east through the mountains of Helliðsheidi plateau and drive along the scuth coast passing small Icelandic farms all the way to the foot of the world famous Eyjafjaılajökull glacier. The first stop is at the popular sight Seljalandsfoss waterfall where the brave ones can take a walk behind the waterfall as it falls from the very high cliffs.

From the waterfall, we take a gravel road and drive between two glaciers on the rutted tracks and crossing a few unbridged glacier rivers before we arrive at Þórsmörk valley at the foot of Mýrdalsjökull glacier and Katla volcano. It is impossible to reach the valley on a regular vehicle, the guide teaches you how to cross the rivers on the super jeep and why we need to deflate the tires of the truck on the way.

In Þórsmörk valley we make stops at Gígjökull outlet glacier and Stakkholtsgjá canyon to explore its hidden waterfall.



VOLCANO HEKLA & LANDMANNA-LAUGAR

You sit behind the wheel on the modified super truck with all its power in your hands! We will be travelling to the most special areas that our backyard has to offer. This is the most ultimate Arctic Truck experience. Deserted tracks in combination with a stunning ruggedness of the surroundings, will result in an unforgettable experience

You drive the super jeep to Landmannalaugar, a highland paradise where the extraordinary colors of the area leave nobody untouched. On the journey, we drive on mountain- and gravel roads through beautiful landscapes and colorful mountains and cross some rivers. Landmannalaugar offers the most beautiful mountain ranges and a natural warm river that you can take a bath in! After a relaxing and a wonderful bath in the natural warm river in Landmannalaugar we head back normal roads and if conditions are good we pass Hekla volcano.

June 1 - October 31 10 hours



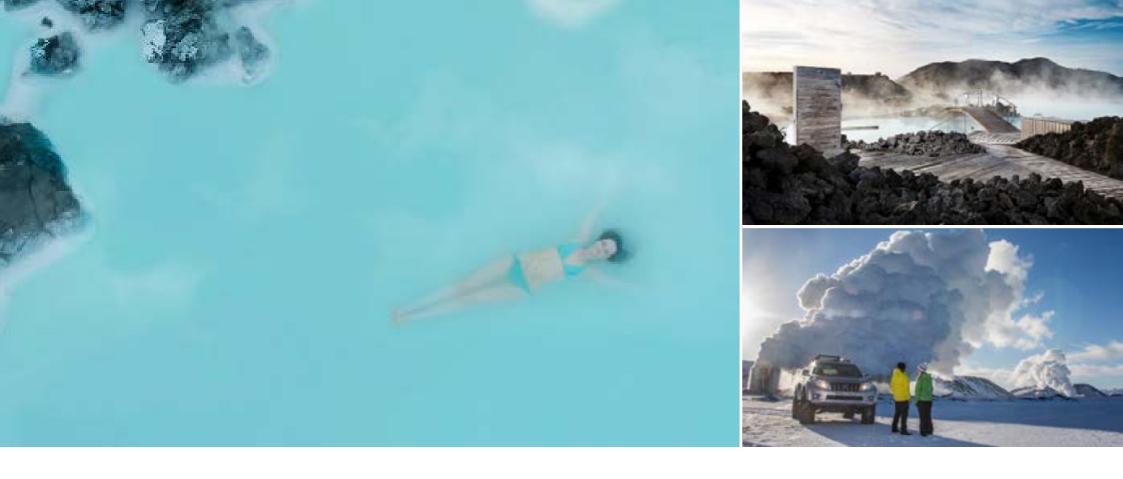
ICE CAVE ADVENTURE

We hit the road to Hvalfjördur bay where we take a gravel road over the mountains and then we head to Húsafell. On the way, we stop at beautiful Hraunfossar waterfalls before we grab a light lunch at Húsafell.

The ice tunnel is located in the giant glacier Langjökull, which is the second biggest glacier in Iceland with the size of 953sq/km. We head to the roots of Langjökull and there the guide teaches you how to drive in snow or ice conditions on the glacier. We drive almost up the glacier's highest point, with clear skies you have the most amazing views up there.

We drive through Kaldidalur (Cold valley) one of the highest mountain roads in Iceland. We study the mountain driving a little more on the super jeep on the way down Kaldidalur. The Cold Valley leads us to Thingvellir national park, home of ancient Icelandic viking parliament that is registered in UNESCO world heritage site.

All year 10 hours



REYKJANES & BLUE LAGOON

We start off from the Arctic Trucks headquarters where we take the Arctic Trucks east towards Hellisheidi plateau and the geothermal power plant Hellisheiðarvirkjun. The power plant is the third largest one of its kind in Europe and provides the capital region with the majority of its power! We drive through a challenging mountain track, called the 1000 River roads where we cross several unbridged rivers and through beautiful mountain ranges. You truly get to test the power of the Arctic Truck and develop your skills as a truck driver!

From the 1000 river road we head to the Blue mountains and take a mountain road through Breiðdalur valley for some real Arctic Truck adventure, the guide teaches you all you need to know for driving an Arctic Truck in the Icelandic highlands.

Next, we'll stop to take a look at the panoramic view of a beautiful volcanic landscape at Kleifarvatn lake. The moon-like surroundings of the lake area never fail to leave a strong impression on our visitors. We will also visit the geothermal area of Krýsuvík where we take a short walk and explore the boiling hot springs.

All year 10 hours







THE UNUSUAL GOLDEN CIRCLE

We will drive to the historic Thingvellir National Park, home of ancient Icelandic Viking parliament that is registered in UNESCO world heritage site. An indescribable nature with the biggest lake in Iceland. We hear about some amazing history and to take a little look around before we continue the journey towards Haukadalsheiði following a mountain road with great views over lava fields and Iceland's second biggest glacier – Langjökull.

In Haukadalur, home of the great Geysir hot spring that all the Geysers in the world are named after, the reliable Strokkur geyser erupts every few minutes. Next, we head up to the magnificent Gullfoss waterfall cascading down in the Hvítá River originating in the Langjökull glacier.

Depending on weather and conditions your guide will take you on some off-road tracks on the way for some real super jeep adventure! Even though the Golden Circle is on the bucked list of most travelerts, there are many "off road" parts on the way that we can explore on the Arctic Trucks.

All year 10 hours



CHASING NORTHERN LIGHTS

The experience depends on weather and sky conditions and we reserve the right to cancel the trip if weather conditions are not good.

August 25 - March 31 6 hours

Have you always wanted to experience the breathtaking northern lights dancing in the evening skies, lightening up their surroundings and leave you astounded after the mesmerizing show? The Northern Lights Experience gives you the chance to see the northern lights on a self drive adventure on a 38"inch Arctic Truck. You will drive through challenging mountain tracks and learn the basics of driving in Icelandic mountain conditions!

The Northern Lights Experience is a great adventure where you drive with a guide to an isolated area close to Reykjavík. By going on a Arctic Truck, we are able to drive on a mountain road to a place where there are no light pollution or minibuses! Your guide checks the weather and cloud forecast before the trip and takes you to all the best places with the highest chances of seeing the Northern Lights.

You will drive on fun mountain roads where you have the opportunity to test the Arctic Truck.



CUSTOM EXPERIENCES

Our dedicated team of specialists will assist you in tailoring the tour of your dreams. We can arrange services from the moment you arrive in Iceland until you depart, and anything in between.

We work closely with local service providers and hotels, ensuring the best service possible. Whether you're looking for a customized day tour or multi-day adventure, our specialists are here to help!

You will benefit from the Arctic Trucks Experience team's expert knowledge of Iceland and its less traveled areas.

Let us know what you would like to achieve during your trip and we will make it happen.



MULTI-DAY TOURS

Arctic Trucks Experience offers a wide selection of multi-day tours where you get to explore Iceland in more detail. Our multi-day tours have been designed by our specialists and guides to maximize your experience.

Venture deeper into the highlands and enjoy all the perks of driving your modified vehicle through varied terrain. Reach places off the beaten path while enjoying the wilderness and rucked landscape in the highlands.

With you at the wheel, your exploration has no limit.

LANDMANNALAUGAR & NORTHERN LIGTS HUNT

We start the tour at the Arctic Trucks headquarters in Reykjavík for a short briefing on the adventures ahead in the next 2 days. The Arctic Trucks Team will teach you how to drive in different conditions, airing down the tires and driving through rivers.

We drive through Hrauneyjar and all the way down to Þjórsárdalur valley. We make some photo stops on the way, first at Háifoss, Iceland's second second highest waterfall of the island that drops here from a height of 122 m. Then we drive to the gorgeous canyon called Gjáin and the Hjálparfoss waterfall.

From there we will be travelling to the most special area our backyard has to offer, over a wide variety of tracks, through breathtaking mountain ranges. We drive to Landmannalaugar, a highland paradise where the extraordinary colors of the area leave nobody untouched. On the journey, we drive on mountain- and gravel roads through beautiful landscape and colorful mountains and cross some rivers.

We end the day at the comfy mountain hut at the borders of the warm river. The extraordinary colors that surround the hut in Landmannalaugar will leave nobody untouched. After relaxing and enjoying a bath in the natural hot river we head to the hut and enjoy a BBQ leg of lamb. In the winter time this is one of the best places to see the magical Northern Lights dance above your heads.

Next morning, we pack all our gear and slowly we head back to civilization, it will take some time to get back to road nr. 1. If conditions allow we visit Mount Hekla that is a 1450 meter high and one of Iceland's most active volcanoes that had its most recent eruption in 2000. During the Middle Ages, Europeans called the volcano the "Gateway to Hell".

August 25 - March 31 2 days









THE LONG WEEKEND

In the morning of day 1. we will get on the Polar vehicles and explore the sights of the Golden Circle. Our first stop is at Thingvellir National Park. Next we head east Lyngdalsdalsheiði following a mountain road with great views of the mountain range and the lake. We stop at Geysir geothermal where Strokkur geyser erupts every few minutes. Next we head up to the magnificent Gullfoss waterfall.

In the afternoon we will head to Minni Borgir cottages for a BBQ dinner and a relaxing bath in the Hot Tub.

Next daya we will be travelling to the most special area our backyard has to offer and will travel over a wide variety of tracks, through breathtaking mountain ranges. On this day we will visit the Hekla volcano area and Landmannalaugar highland paradise.

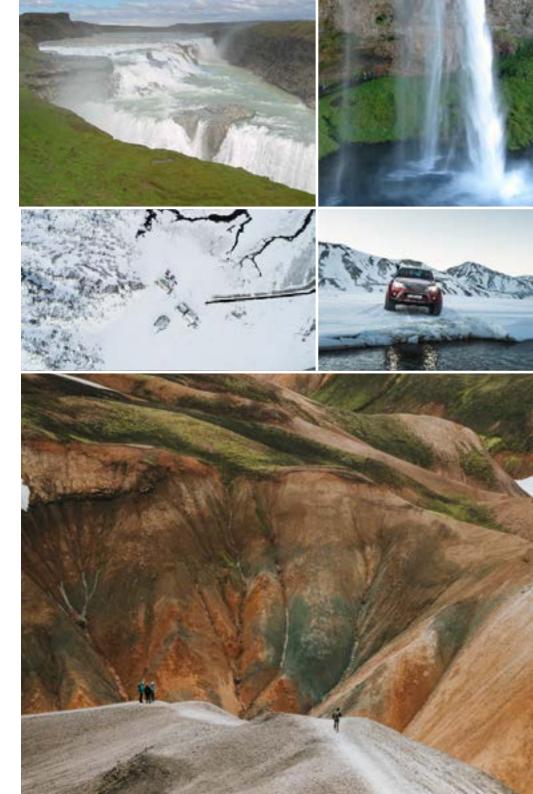
This is the ultimate super truck experience, deserted tracks in combination with a stunning ruggedness of the surroundings, will result in an unforgettable experience. We drive to Landmannalaugar and to its comfy mountain hut at the borders of a warm river. The extraordinary colors that surround the hut in Landmannalaugar will leave nobody untouched. After relaxing and enjoying a bath in the natural hot river we head to the hut and enjoy a BBQ leg of lamb. In the winter time there is a change of seeing the northern lights

On the last day we head to the foot of Eyjafjallajökull (volcano), we drive along the small Icelandic farms that are beneath the volcano. After driving between two glaciers on the rutted tracks and crossing some unbridged glacier rivers we arrive at Þórsmörk valley at the foot of Mýrdalsjökull glacier and Katla volcano, Iceland's fourth largest glacier.

Last but not least, we will stop at the waterfall Seljalandsfoss where the brave ones can take a walk behind the waterfall as it falls from the cliffs.

All year 3 days

dancing above our heads!



GLACIER CAMP EXPERIENCE

Are you in for one of Iceland's most adventurous tours? Then the glacier experience is what you are looking for! A trip that will insist on your focus and skills!

After choosing the perfect glacier to explore, you will have a quick briefing at the Arctic Trucks headquarters. You will get to meet the glacier expert that will embark upon this journey with you and get you safe and sound back home. The Arctic Trucks set sails from the headquarters and you are taken on an amazing trip where you get to see breathtaking nature like you have never seen before!

When the Arctic Trucks arrive at the magnificent snow-covered glacier, the tires will be deflated and the guide leads you on a safe path on the glacier. Once the sun is lower on the sky everyone will help set up camp and prepare a dinner for the hungry explorers. In the winter time it is one of the most magical things to see the Northern Lights above your heads before you crawl into the cozy sleeping bags.

When the sun rises on the next day, everyone packs up the camping gear and start heading towards civilization. On the way back, you get to drive on rough mountain roads, cross rivers and witness the spectacular gifts that the earth has blessed Icelandic nature with.

The Glacier Experience is a challenging trip. It is an extreme experience but you are in the safe hands of the guide, who might have to make a last-minute decision according to weather conditions. All trips depend on weather conditions and this one is not an exception!



KERLINGARFJÖLL EXPERIENCE

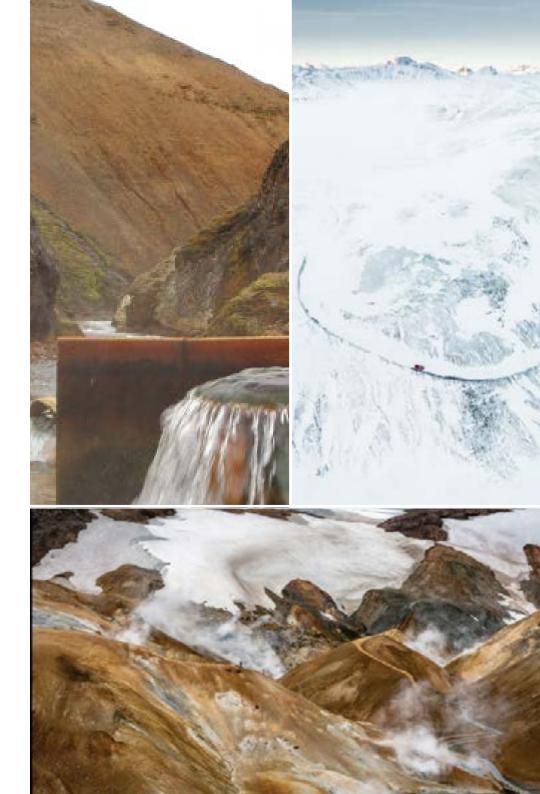
After a quick briefing at the Arctic Trucks headquarters you will know the basics of the car and will be able to tackle the diverse conditions you will face over the next two days. With the power of the Arctic Truck in your hands we depart from Reykjavík.

On our way we will visit some interesting sights of the Golden circle such as the Gullfoss waterfall and Geysir area, the hot-spring Strokkur spouts water many meters up in the air! After enjoying these great wonders, we arrive at Kjölur. Kjölur mountain-road is a challenging road that goes in between two glaciers, Hofsjökull glacier and Langjökull glacier. Kjölur has everything that a mountain driver needs and you really get to test the modified super jeep. For those who seek more action they have the option of snowmobiling on Langjökull Glacier!

With resourcefulness, cleverness and the great capacity of the Arctic Truck you will drive to the mountain hotel in Kerlingarfjöll, where you have a room with private bathroom with made up beds. Kerlingarfjöll is a mountain cluster, rising 500 – 700 meters above surrounding central highlands plain. After taking in the beauty of Kerlingarfjöll area we will enjoy a dinner in the mountain huts restaurant. In the winter time, Kerlingarfjöll is a great area to see the magical Northern lights dancing in the sky.

In the morning, we will pack up our gear and leave this mountain paradise. If conditions allow us we will visit Hveravellir geothermal area and have a swim in a natural hot-spring! The road is challenging so it will take some time to get back to the main road. After we have conquered the Kjölur mountain road once again we will head back to Reykjavík, stopping at interesting sights depending on conditions. We should arrive back in Reykjavík in the afternoon, just in time for a lovely dinner at one of the great restaurants in Reykjavík.

All year 2 days



HELLO MICE!

Arctic Trucks Experiences works with service providers and hotels all over Iceland so we can take care of the whole package for you, from the moment you arrive in Iceland until returning back home.

A possible add on to all our trips is a visit to the Arctic Trucks garage where a group can witness the modification process of an Arctic Trucks vehicle. Arctic Trucks have an interesting history of car modifications, car tire design, explorations in Antarctica, Top Gear projects etc.

We especially welcome all car manufacturers, companies related to vehicles and car enthusiasts. Our expert team is experienced in designing corporate and team building tours for groups from all over the world and of all shapes and sizes. Iceland is the ideal playground for nature lovers and adventurous people.

With top class hotels and nature all around you can explore volcanoes, glaciers, hot springs, caves and much more all in just one day!

Let us customize a tour or event for your group, where we can add team building exercises along the way and arrange ideal locations for important meetings.







ANTARCTICA

Expeditions are of great importance to Arctic Trucks, enabling us to increase our level of knowledge and the overall quality of our modification work.

Arctic Trucks has pioneered faster and more efficient ways to travel on the Antarctica Plateau, giving every explorer access to this wonderful and thrilling continent.

You will fly from Punta Arenas, Chile, and land on runway made of solid ice. After a short rest at Union Glacier, Antarctica, a ski airplane will take the adventurers to the Amundsen coast, refueling at Thiels Corner, where the Arctic Trucks driving team will be waiting at base camp—the starting point of the expedition.

Please contact us for further information.







Sneak peak - New in 2019. New! Arctic Trucks Masterclass

Would you like to experience a real expedition where you will challenge yourself on a different level?

Come train with us in the dynamic environment of the central highlands, where we have access to some of the largest glaciers in Europe. Learn how to drive safely on snow, ice or mud, through rivers and gravel roads.

Get to know the vehicle and receive insider tips and tricks useful in different weather and road conditions. Kerlingarfjöll highland centre will be our base in a series of informative classes preparing you for driving in the Icelandic highlands and on Arctic terrain.

Our Antarctica explorers and experts choose to train in Iceland - so why don't you?

ARCTIC TRUCKS DRIVING 101

ARCTIC TRUCKS DRIVING 201

ARCTIC TRUCKS DRIVING 301

ARCTIC TRUCKS DRIVING 401

Join in our mailing list for further information experience@arctictrucks.is









RESPONSIBLE TRAVEL Our mission is to deliver high quality service while providing our guests with an unforgettable experience and happy memories to last a lifetime. To make sure future generations enjoy the same wild places, we travel responsibly with minimum impact. We teach our guests how to drive respectfully and travel safely. We have great respect for nature and encourage our customers to avoid travelling over any terrain that could possibly be damaged by the vehicles. **Arctic Trucks Experience** +354 617 8000 Tel Kletthálsi 3 experience@arctictrucks.is **Email**

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